

Coalition Communication: Healthcare

COVID-19 UPDATES

Ohio's COVID-19 Vaccine Town Halls underway

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, March 1, 6:30 p.m. – Focus on concerns of Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Focus on concerns of those living in rural Ohio

Now available on demand:

- [Town Hall with a focus on concerns of Ohio's African American Community](#)
- [Town Hall with a focus on concerns of Ohio's Latino Community \(en español\)](#)

When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with intellectual or developmental disabilities and specific medical conditions listed in the [Priority Populations Fact Sheet](#).
- ✓ Employees of K-12 schools
- ✓ [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

INDUSTRY INFORMATION

- Are you a vaccine provider? Details for providers on a number of topics – from temperature monitoring to managing the upcoming streamlined scheduling tool – are available on the [COVID-19 Vaccine Provider Page](#).
- Ohioans with certain medical conditions are eligible to receive vaccines now. Read guidance on what you should list on your website and how to confirm a patient's eligibility in this [Phase 1B Medical Conditions guidance document](#).

KEY STATS

Data as of 2/25/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	2,374
Death Average *	267
Hospitalization Average	132
ICU Admission Average	14

*ODH continues to reconcile death data, which will result in fluctuations in death numbers.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the **healthcare community team**, please contact **Alicia Shoults** at 614-648-0757 or by emailing a.shoults@expo.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

Odds are, you've heard a myth about #COVID19 vaccines, leaving you with more questions than answers. Get answers at Ohio's COVID-19 Vaccine Town Halls, w/ medical experts, community leaders & public health professionals. Learn more

📄 <https://coronavirus.ohio.gov/townhall>.

Looking for a vaccine provider near you? Find providers in your area 🔍
<https://vaccine.coronavirus.ohio.gov> #InThisTogetherOhio

Until a substantial number of Ohioans can be vaccinated, proper prevention, like wearing masks & social distancing, will reduce your chance of being exposed to or spreading the virus during the pandemic. <https://coronavirus.ohio.gov/vaccine>

We know you have questions about the #COVID19 vaccine, like "Are they effective?" and "What are the side effects?" Learn this and more in the COVID-19 vaccine FAQ 📄
<https://bit.ly/OhioVaccineFAQ>

Our road back is just beginning, and we need your help. Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio <https://youtu.be/yLlyeq7juls>

TALKING POINTS FOR YOU

- COVID-19 vaccines are scarce, and we must be patient while demand for the vaccine remains higher than the available supply. As vaccine supply increases, more and more Ohioans in Phase 1B will be able to be vaccinated. Eventually, as vaccine becomes widely available, all Ohioans who choose to be vaccinated will be able to receive COVID-19 vaccines.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Whether you hear myths on social media, at work, or from friends or family, there is a lot of dangerous misinformation out there about COVID-19 vaccines. The truth is that COVID-19 vaccines are safe, effective, and rigorously tested.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.
- ✓ Participate in local media/radio interviews to support the importance of key messages (wear a mask, wash hands often, and practice social distancing) and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

VACCINE RESOURCES

[COVID-19 Vaccine Communications Toolkit](#)
[Priority Populations Fact Sheet](#)
[Myths vs. Facts: COVID-19 Vaccine](#)
[What to know before, during, and after getting a COVID-19 vaccine](#)

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

[The Road Back](#)
[Remember When](#)
[Limit Your Risk](#)
[COVID-19 is Unpredictable](#)
[PSA Message About Receiving the COVID-19 Vaccine](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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